



VIRGINIA CRAFT BEER *SUMMIT & GALA* 2025



The **biggest party** for Virginia's
craft beer professionals!

1 - 9 PM
MONDAY, AUGUST 11

FARM BUREAU CENTER
13191 Dawn Blvd.

1 PM

Summit

Enjoy professional sessions about cask beer, guild programs, sales/marketing, and the state of the industry. Taste and score entries for ***The Best Firkin Beer in VA™ Real Ale Competition***.

TECHNICAL PROGRAMS + COMPETITION



BART WATSON
BREWERS
ASSOCIATION



ERIC MCKAY
HARDYWOOD PARK
CRAFT BREWERY



BILL BUTCHER
PORT CITY
BREWING COMPANY

5 PM

Sip & Stroll

Meet exhibitors, play games, and mingle with industry peers!

NETWORKING HOUR

6 PM

Gala

Cheers to our award winners and celebrate craft beer in the Commonwealth.

DINNER + AWARDS CEREMONY

SPONSORS

The Big Hops

TITLE SPONSOR

Firkin Awesome

COMPETITION & BEER GARDEN SPONSOR

Raise Your Wrist

WRISTBAND SPONSOR

Bags & Brews

CORNHOLE TOURNAMENT SPONSOR

The Pour Authority

BAR SPONSOR

EXHIBITORS

Front of the Flight

PREMIUM LOCATION

The Hop Stop

STANDARD LOCATION



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TITLE SPONSOR

The Big Hops

You're the top of the taps.

\$5,000

- Event title sponsor language, "Virginia Craft Beer Summit & Gala presented by XXX"
- Speaking opportunity at the summit
- Logo or company name prominently printed on every plastic cup
- Podium recognition at the awards ceremony
- 1 premium exhibitor table
- Company introduction & spokesperson to announce "Best in Show" awards
- Logo on band stage and band shout-out before/during/after the show
- 6 complimentary event registrations & 4 commemorative t-shirts
- Company profile and logo in event marketing materials and website
- Organization profile included in pre-event social media promotions

WRISTBAND SPONSOR

Raise Your Wrist

The latest in summer fashion.

\$2,500

- Logo printed on event wristbands
- 1 premium exhibitor table
- Podium recognition at the awards ceremony
- 4 complimentary event registrations & 2 commemorative t-shirts
- Company profile and logo in event marketing materials and website
- Organization profile included in pre-event social media promotions

COMPETITION & BEER GARDEN SPONSOR

Firkin Awesome

Where the ale is real, the competition is fierce!

\$2,500

- Company introductions & spokesperson to announce the winner of ***The Best Firkin Beer in VA™ Real Ale Competition***
- Company display table in the Firkin Beer Garden
- Logo on Firkin Beer Garden printed signage (feather banner, pretzel wall etc.)
- 4 complimentary event registrations & commemorative t-shirts
- Organization profile included in pre-event social media promotions
- Company listed on the competition's commemorative t-shirt

Contact Kimberly at knoonan@vacraftbrewersguild.com for sponsorship and exhibitor opportunities!



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CORNHOLE SPONSOR

Bags & Brews

You've got aim, game, and a love for craft brews.

\$1,500

- Company introductions & announcement of tournament during Gala | 3 minutes
- Sponsor provides 1st & 2nd place prizes – minimum of \$25pp (total of 4)
- 4 complimentary event registrations
- Organization profile included in pre-event social media promotions

BAR SPONSOR

The Pour Authority

From the first pour to the final cheers!

\$1,500

- 3 complimentary event registrations
- Feather banner with company logo at each bar, making your presence felt with every pint raised.
- Company profile and logo in event marketing materials and website
- Organization profile included in pre-event social media promotions
- 1 commemorative T-shirt

PREMIUM EXHIBITOR

Front of the Flight

Make a big impression.

\$500

- One premium exhibit table with high-visibility location on the main aisle giving you high foot traffic, max visibility, and first-look access for attendees
 - Premium 15' X 15' space with two 6-foot tables for product displays and demos
- 2 complimentary event registrations
- Company profile and logo in event marketing materials and website
- Organization profile included in pre-event social media promotions

STANDARD EXHIBITOR

The Hop Stop

An approachable spot.

\$250

- One standard 8' x 8' exhibit space with one 6-foot table
- 2 complimentary event registrations
- Logo in event marketing materials and website
- Logo included in pre-event social media promotions

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