



VIRGINIA CRAFT BEER **SUMMIT & GALA** 2026



The **biggest party** for Virginia's craft beer industry!

1 - 9 PM
MONDAY, AUGUST 10

13191 Dawn Blvd.
FARM BUREAU CENTER



TECHNICAL PROGRAMS + COMPETITION

1 PM

Summit

Enjoy professional sessions featuring topics on sales & marketing strategies, industry trends, business & operations, brewing techniques, retail & distribution, and regulatory updates.

NETWORKING HOUR

5 PM

Sip & Stroll

Meet exhibitors, play games, and mingle with industry peers!

DINNER + AWARDS CEREMONY

6 PM

Gala

Cheers to our award winners and celebrate craft beer in the Commonwealth.



SPONSORS

The Big Hops TITLE SPONSOR

Beer Garden Sponsor COMPETITION & BEER GARDEN SPONSOR

Raise Your Wrist WRISTBAND SPONSOR

Bags & Brews CORNHOLE TOURNAMENT SPONSOR

The Pour Authority BAR SPONSOR

EXHIBITORS

Front of the Flight

BREAKOUT SESSION EXHIBITOR

The Hop Stop

STANDARD LOCATION



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TITLE SPONSOR

The Big Hops **You're the top of the taps.**

\$5,000

- Event title sponsor language, "Virginia Craft Beer Summit & Gala sponsored by XXX"
- Speaking opportunity at the summit
- Logo or company name prominently printed on every plastic cup
- Podium recognition at the awards ceremony
- 1 premium exhibitor table
- Company introduction & spokesperson to announce "Best in Show" awards
- Logo on band stage and band shout-out before/during/after the show
- 6 complimentary event registrations & 4 commemorative t-shirts
- Company profile and logo in event marketing materials and website
- Organization profile included in pre-event social media promotions

WRISTBAND SPONSOR

Raise Your Wrist **The latest in summer fashion.**

\$2,500

- Logo printed on event wristbands
- 1 premium exhibitor table
- Podium recognition at the awards ceremony
- 4 complimentary event registrations & 2 commemorative t-shirts
- Company profile and logo in event marketing materials and website
- Organization profile included in pre-event social media promotions

COMPETITION & BEER GARDEN SPONSOR

Beer Garden Sponsor **Everyone loves a good beer garden.**

\$2,500

- Company introductions & spokesperson to announce the winner of the beer competition hosted during the summit
- Company display table in the Beer Garden
- Logo on Beer Garden printed signage (feather banner, pretzel wall etc.)
- Company listed on the beer competition's commemorative t-shirt
- 4 complimentary event registrations & commemorative t-shirts
- Organization profile included in pre-event social media promotions

Contact Kimberly at knoonan@vacraftbrewersguild.com for sponsorship and exhibitor opportunities!



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CORNHOLE
SPONSOR

Bags & Brews

You've got aim, game, and a love for craft brews.

- Company introductions & announcement of tournament during Gala | 3 minutes
- Sponsor provides 1st & 2nd place prizes – minimum of \$25pp (total of 4)
- 4 complimentary event registrations
- Organization profile included in pre-event social media promotions

\$1,500

BAR
SPONSOR

The Pour Authority

From the first pour to the final cheers!

- 3 complimentary event registrations
- Feather banner with company logo at each bar, making your presence felt with every pint raised
- Company profile and logo in event marketing materials and website
- Organization profile included in pre-event social media promotions
- 1 commemorative t-shirt
- 1 standard exhibitor table

\$1,500

SPONSORED
BREAKOUT

Front of the Flight

Make a big impression.

- 30-minute breakout session presentation
- One standard 8' x 8' exhibit space with one 6-foot table
- 2 complimentary event registrations
- Company profile and logo in event marketing materials and website
- Organization profile included in pre-event social media promotions

\$1,000

STANDARD
EXHIBITOR

The Hop Stop

An approachable spot.

- One standard 8' x 8' exhibit space with one 6-foot table
- 2 complimentary event registrations
- Logo in event marketing materials and website
- Logo included in pre-event social media promotions

\$500

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